

# LANCASTER COUNTY ASSOCIATION

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## FOR HUMAN RESOURCE MANAGEMENT

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### 2010 SPRING PROFESSIONAL DEVELOPMENT SEMINAR

**Conference and Training Center at IU13  
1020 New Holland Avenue, Lancaster  
April 14, 2010**

The Lancaster County Association for Human Resource Management is excited about our Spring Professional Development Seminar on Wednesday, April 14, 2010, from 7:30 AM to 4:30 PM. Our keynote speaker will be Grace Odums. The topics for the day include: Social Networking, Behavioral Performance Management, Talent Management Strategy and Alignment, Workplace Bullying, and Employee Engagement Strategies. This will be an event not to miss!

We would like to extend an invitation to you to exhibit your services to the region's top Human Resource Professionals at this event. By exhibiting at this seminar, you will reach the top-level Human Resource decision-makers in a cost effective way.

### EXHIBIT SPACES

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Exhibit spaces are limited and will be on a first come, first served basis. Please return the Registration Form by fax to 717-569-8716, attention Jude Krady or email [j.krady@mxl-industries.com](mailto:j.krady@mxl-industries.com) (include subject line: LCAHRM Spring Seminar) to reserve your space. Early registration deadline is March 1, 2010; registration fee \$350.00. Standard registration deadline is March 19, 2010; registration fee \$450.00.

The registration fee includes continental breakfast and lunch for two company representatives and attendance at the seminar sessions. Booth spaces are 8' x 6' and include a table (5' x 2') and two chairs. A limited number of spaces with access to electrical outlets are available. Set up time is 7:00 a.m.

*Booth spaces larger than 8' x 6' are available. Please provide your specific request for booth spaces larger than what is described above as soon as possible. Additional fees may apply.*

### SPONSORSHIP

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In addition to Exhibit Booths, we are offering sponsorship opportunities. Sponsorships are limited and will be on a first come, first served basis. Please return the Registration Form by fax to 717-569-8716, attention Jude Krady or email [j.krady@mxl-industries.com](mailto:j.krady@mxl-industries.com) (include subject line: LCAHRM Spring Seminar).

Sponsorship includes varying levels of company recognition and participation as detailed on the registration sheet.

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If your registration is accepted, additional information on set-up times, display times, etc., will be sent with an acceptance form. Acceptance form and fees will need to be returned by March 31, 2010.

Please address any questions to:

Jude Krady, 717-569-8711, extension 130; or  
Deb Kurtz 717-285-1651

Thank you for your support.

# LANCASTER COUNTY ASSOCIATION FOR HUMAN RESOURCE MANAGEMENT

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1020 New Holland Avenue, Lancaster  
April 14, 2009

### EXHIBITOR/SPONSOR REGISTRATION FORM (1 OF 2)

I WOULD LIKE TO BE A(N):

- EARLY BIRD EXHIBITOR \$350 (REGISTER BY March 1, 2010)  
 EXHIBITOR \$450 (AFTER March 1, 2010)  
 SPONSOR  
 EXHIBITOR & SPONSOR

### EXHIBITOR INFORMATION

COMPANY NAME:

\_\_\_\_\_  
(Exactly as you would like it to appear in the conference material)

Address line 1

Address line 2

Contact Name:

Telephone # ( ) -

Email Address:

PARTICIPANT NAMES(S) FOR NAME BADGES:

Electricity: (please check one)  NEED ELECTRICITY  DO NOT NEED ELECTRICITY

Booth Space: (please check one)  STANDARD (8' x 6', 1 table, 2 chairs)  REQUEST ADDITIONAL SPACE  
*Details: \_\_\_\_\_*  
*Additional fees may apply.*

**EXHIBITOR SIGNATURE and DATE:**

DATE: \_\_\_\_\_

(YOUR SIGNATURE VERIFIES AGREEMENT WITH THE TERMS AND CONDITIONS SET FORTH AND THAT THE ABOVE INFORMATION IS ACCURATE AND COMPLETE)

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(include subject line: LCAHRM Spring Seminar)

If your registration is accepted, detailed information on set-up times, display times, etc., will be sent with an acceptance form. Acceptance form and fees will need to be returned by March 31, 2010.

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### 2010 SPRING PROFESSIONAL DEVELOPMENT SEMINAR EXHIBITOR/SPONSOR REGISTRATION FORM (2 OF 2)

Sponsor opportunities are being offered in support of the seminar. There are several opportunities available and will be filled on a first come basis.

### SPONSOR INFORMATION

COMPANY NAME: \_\_\_\_\_

(Exactly as you would like it to appear in the conference material)

Address line 1 \_\_\_\_\_

Address line 2 \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone # (     )     -     \_\_\_\_\_

Email Address: \_\_\_\_\_

All sponsorship includes written and verbal acknowledgement at the sponsored event, opportunity to include marketing materials in attendance package, **a discount of \$100 from the fee below if also an exhibitor** .

\_\_\_\_\_ **\$1500 SEMINAR SPONSOR:**

→ *Includes 3 minutes of direct address to the attendees at the beginning of the seminar;*

→ *Includes continental breakfast and lunch for TWO company representatives and attendance at the seminar sessions.*

\_\_\_\_\_ **\$750 KEYNOTE/GENERAL SESSION SPONSOR**

→ *Includes continental breakfast and lunch for TWO company representatives and attendance at the seminar sessions.*

\_\_\_\_\_ **\$500 LUNCH SPONSOR**

→ *Includes continental breakfast and lunch for TWO company representatives and attendance at the seminar sessions*

\_\_\_\_\_ **\$250 BREAKOUT SESSION TRACK SPONSOR (4 sponsors)**

→ *Includes continental breakfast and lunch for ONE company representative and attendance at the seminar sessions*

\_\_\_\_\_ **\$125 BREAK SPONSOR (2 sponsors)**

→ *Includes continental breakfast and lunch for ONE company representative and attendance at the seminar sessions*

### **SPONSOR SIGNATURE and DATE:**

DATE: \_\_\_\_\_

(YOUR SIGNATURE VERIFIES AGREEMENT WITH THE TERMS AND CONDITIONS SET FORTH AND THAT THE ABOVE INFORMATION IS ACCURATE AND COMPLETE)

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