



Benefits benchmarking session: Results from the 2011 PennDel Employer Benefit Survey

Your roadmap for navigating the employee benefits landscape

Please join us as we review the results of the **2011 PennDel Employer Benefit Survey**, including competitive information on benefits policies and practices for over 100 companies in the region. Given the recent changes in the employee benefits landscape, the survey results are essential to the development of a competitive strategy and an invaluable tool for benchmarking benefit plan designs, offerings, and costs against local competitors in the same industry or of similar size.

Why you should attend

- See how local employers are dealing with changes brought on by Health Care Reform
- Benchmark your benefit plan against your competitors
- Use survey data to improve your programs to attract and retain top talent
- Learn about healthcare cost containment strategies currently utilized in the local marketplace

Who should attend

- Any member of your HR and/or benefits department
- Senior-level organizational leaders concerned about healthcare costs (e.g., CFO and other officers)

We encourage your attendance even if you were not able to participate in the survey, as you can still gain valuable benchmarking data by attending this session. Companies that did not complete the survey may purchase a copy of the results report (Adobe Acrobat PDF on a CD) for \$1,000, which includes a series of data tables that aggregate the survey responses by employer size and industry. Please email steven.wevodau@wellsfargo.com if you are interested in purchasing a copy or for more information.

The PennDel Employer Benefit Survey sponsors:

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Click date to register online

Wednesday, May 18

Lancaster Host Resort
2300 Lincoln Highway East
Lancaster, PA

or

Thursday, May 19

Crowne Plaza
23 South Second Street
Harrisburg, PA

Both dates:

8:30 a.m. - 9:00 a.m.

Registration | continental breakfast

9:00 a.m.

Program begins

11:00 a.m.

Program concludes